

Corporate Branding

from: Visualytes Limited

Price: £340.00

Date: 2020-07-30 15:24:17

Expiration Date: 0000-00-00 00:00:00

Description

Corporate branding refers to the practice of promoting the brand name of a corporate entity, as opposed to specific products or services. The activities and thinking that go into corporate branding are different from product and service branding because the scope of a corporate brand is typically much broader.



<https://www.bestbusinessawards.org/classified/corporate-branding-1253.html>